LINKS OF LOVE
A paper chain built by Presbyterian generosity is unbreakable.

Activity Instructions
The Presbyterian Giving Catalog recognizes how the power of each individual gift, when joined with others, makes a significant and lasting impact for people and communities around the world.

This year we want to demonstrate this truth through an activity that will make visible the collective efforts of generous Presbyterians. The Links of Love activity will begin at your church and then be joined with the efforts of churches like yours and virtually displayed as an amazing sign of our commitment to God's mission and our shared connection.

Our hope for this activity is to recognize collective efforts and to inspire others. We’re excited to see how you and your church embrace this and make it your own.

WHAT
We’re building a paper chain, one that stretches as far as the eye can see. This paper chain will be made up of a collection of smaller ones sent in by congregations like yours who have participated in this activity — whether they are three feet long or, 30 feet long.

HOW
Each congregation’s paper chain will be built with links that represent a gift given through the Presbyterian Giving Catalog. How individual congregations decide to structure their activity is very flexible! However, we’ve got ideas to help you get inspired and downloadable templates (or, free link templates can be ordered from pcusastore.com (item 12112-19-984) to make your job easier.

WHO
Every person who makes a gift receives a paper link to fill out and add to the congregation’s paper chain. Additionally, if a gift is given on someone’s behalf, the recipient can add their link to the paper chain.

WHERE
Be sure to hang the links up in a visible location! In your sanctuary, your lobby, your coffee room ... this will generate excitement over how much is being accomplished, together.

WHEN
Whenever you like. The Links of Love activity fits nicely into holiday celebrations, such as Thanksgiving or Christmas, but any time is a good time to celebrate a collective effort of giving. Paper chains can be mailed in at any time to:
Presbyterian Church (U.S.A.)
c/o Presbyterian Giving Catalog
100 Witherspoon Street
Louisville, KY 40202
• Offer the links for “purchase” during your Alternative Giving Market.

• Try to create a paper chain long enough for a whole Garden Well, with links representing smaller shares.

• Engage the children in your congregation to parade the assembled paper chain through the sanctuary in thanks and celebration before it is shipped in.

• Be fishers of people with the Fishing Net link, assembling a series of short paper chains, and then hanging them side-by-side to represent a net.

• Create a joyful paper chain rainbow, just like God provided after the waters subsided, to celebrate his everlasting love.

• Share on social! Tag @givingcatalog and use the hashtag #smallgiftsbigimpact.

• Highlight members of your congregation with their “Why I gave” and show them holding their link.

• Considering social distancing, post a picture of your congregation holding the paper chain.

Suggested Gifts:

- Family of Chickens ($25)
- Garden Well Share ($50)
- Farming Tools ($10)
- Fishing Net ($15)
- Jerry Can ($25)
- Blank